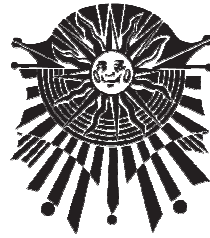


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2. Social responsibility

2.1 Cirque is a corporate citizen which consistently aims to achieve a balance between its economic, social and environmental interests. Therefore, Cirque acts in all of its endeavours in a manner that is and shall remain socially meaningful and responsible.

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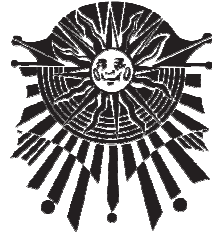
2.2 [Insert name of company] shall use reasonable efforts to adhere to Cirque’s social responsibility parameters (“Social Responsibility Parameters”). [Insert name of company] will collaborate with Cirque in developing and implementing business solutions that remain innovative and economically profitable while taking into account the Social Responsibility Parameters. In that regard, [Insert name of company] shall meet with the designated Cirque representatives no later than [insert date] in order to establish an action plan that shall reflect the Social Responsibility Parameters in the performance of this Agreement.

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2.3 During the Term of this Agreement, should Cirque consider, acting reasonably, that [Insert name of company] is not complying with the Social Responsibility Parameters agreed to by the parties, [Insert name of company] and Cirque shall set a meeting at the earliest possible time in order to determine the remedies to correct the situation to the satisfaction of both parties.

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Social Responsibility Parameters

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1. General principle

Cirque is committed to acting with diligence and professionalism in the conduct of its affairs. Cirque undertakes to comply with the laws and regulations of the territories within which it operates. However, where these laws are less stringent than those of Quebec and Canada, Cirque undertakes to act in accordance with fair, just and responsible parameters.

2. Relations with employees and working conditions

Cirque undertakes to treat its employees in a fair, just manner; to establish a stimulating work climate; to promote professional growth; and to ensure the occupational health, safety and well-being of its employees.

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3. Partners and suppliers

Cirque undertakes to establish partnerships with enterprises that share its social and environmental commitments.

4. Responsible procurement

Guided by a sustainable development approach and based on the International Labour Standards of the International Labour Organization, Cirque has adopted a Responsible Procurement Policy. Cirque undertakes to establish measures to ensure that the products it manufactures and markets, and the main products it purchases, are manufactured in conditions that respect the environment and the rights of workers.

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5. Environmental protection

Guided by a sustainable development approach, Cirque has adopted an environmental policy. Cirque undertakes to improve its environmental performance by identifying its impacts; initiating a process to reduce its use of raw materials, water, energy and toxic substances; and limiting the emission of pollutants into the environment.

6. Social outreach and cultural action in the community

The company and its founder undertake to dedicate an amount equivalent to 1% of Cirque du Soleil gross earnings to its outreach and cultural action programs (as it has since 1989) as well as to the ONE DROP Foundation. Building bridges with the community is one concrete way Cirque manifests its determination to position itself as a responsible proponent of change and a desirable neighbour.