



A ONE DROP WORLD WATER DAY EVENT

MARCH 24, 2012



ONE DROP

ONE DROP — an international non governmental organization created by Guy Laliberté, Founder of *Cirque du Soleil* on October 29, 2007— fights poverty by supporting access to water and raising individual and community awareness of the need to mobilize so that safe water is accessible to all, in sufficient quantity, today and tomorrow.

TAKING WATER FURTHER

Water is essential to all life. And it starts with just ONE DROP. With access to safe water, communities can learn, build and flourish. That's why ONE DROP works from all angles to take safe water further.

With its uniquely artistic approach, ONE DROP educates and implements site-specific safe water solutions while allocating microfinance loans to help ensure sustainable development.

Worldwide, ONE DROP's ongoing creative projects also raise awareness about water-related issues and encourage smarter water practices.

Together, we have the power and responsibility to take action, in a movement of global solidarity.

Get involved in support of access to water for all, today and tomorrow, by joining us on ONEDROP.org, Facebook, Flickr, Twitter and YouTube.

Springs Preserve

The Springs Preserve is a 180-acre national historic site that is the original oasis of Las Vegas and a beacon for a sustainable future. Located three miles from the Strip, the Springs Preserve offers indoor and outdoor experiences that enrich, educate and entertain visitors of all ages. Indoor experiences include exhibition galleries dedicated to showcasing art of local and national significance, on-site technologically advanced learning centers, interactive museum exhibits and an immersive theater experience. Outdoor experiences include an 8-acre botanical garden, walking trails to historical structures and restored wetlands, live desert wildlife exhibits, a child's play area, and an 1,800-seat amphitheater. Celebrating the diversity of Las Vegas culture, the Springs Preserve offers events and educational programming that enhance every season of life in the Mojave Desert. Award-winning LEED Platinum architecture and water-smart desert landscaping highlight the Springs Preserve's dedication to sustainability. For more information, please visit www.springspreserve.org or call (702) 822-7700.



SPRINGS PRESERVE
www.springspreserve.org

11th Annual 5K Run & 1 Mile Fun Walk

SATURDAY, MARCH 24, 2012

This event is presented by *Cirque du Soleil* in partnership with the Las Vegas Valley Water District and the ONE DROP Foundation. All proceeds will support the educational and environmental-sustainability programs at the Springs Preserve.

Location:

Springs Preserve – 333 S. Valley View Boulevard (South of US 95)
Las Vegas, NV 89107

RUN/WALK FEATURES

- Introducing 5K Competitive TEAM Timing! Minimum of 10 participants are required to form a team
- First 1200 participants to sign up will receive an event t-shirt
- All participants will also be included in a raffle for prizes including a chance to win one of nine pairs of show tickets to *The Beatles™ LOVE™* by *Cirque du Soleil*; *KÀ™*; *“O™”*; *Viva ELVIS™*; *Mystère™*; *Zumanity™*, *The Sensual Side of Cirque du Soleil™*; *CRISS ANGEL® Believe™* and *IRIS A Journey through the World of Cinema™*. Also included are prizes from the Springs Preserve. The Grand Prize raffle package includes airfare for four to *La Nouba™* by *Cirque du Soleil* in Orlando along with hotel accommodations and park passes to *Walt Disney World®*
- Start by Mayor Carolyn Goodman
- Emcee Flo Rogers, General Manager, Nevada Public Radio
- Music by the cast and crew of *Cirque du Soleil*
- Photo opportunities by Cashman Photo with performers from *Cirque du Soleil*
- Massage therapy
- Complimentary refreshments for participants provided by Whole Foods Market
- Face painting and circus fun play area
- Access to the Springs Preserve museums and galleries with race bib

EVENT INFORMATION

All entries are non-refundable, non-transferable and non-tax deductible
Register online at www.active.com

Pre-Registration Packet Pick-up*

Friday, March 23, 2012 from 11:00 a.m. – 7:00 p.m.
Whole Foods Market at Town Square
6689 S. Las Vegas Boulevard, Las Vegas, NV 89119
(702) 589-7711

* Pick-up packets at pre-registration and receive one additional raffle ticket

AWARDS FOR COMPETITIVE 5K

Awards will be given to the following 5K Run (only) Participants

- Overall male & female finishes
- Overall *Cirque du Soleil* employee male and female finishes
- Three (3) deep in ALL age divisions
- Overall male, female and mixed TEAMS
(mixed teams must contain at least three females)

RACE DAY SCHEDULE

- 7:00 a.m.** Registration opens
- 7:30 a.m.** Pre-race activities and warm-up begins
- 8:15 a.m.** Registration closes
- 8:30 a.m.** Start with Mayor Carolyn Goodman
- 9:00 a.m.** Music followed by Awards Ceremony

DON'T FORGET!

Bring water, camera and sun block! The Springs Preserve is a smoke and pet free environment. Extra parking available at Meadows Mall.

The trademarks *Cirque du Soleil*, *Sun Logo*, *KÀ*, *“O”*, *Mystère*, *Zumanity*, *The Sensual Side of Cirque du Soleil* and *La Nouba* are owned by *Cirque du Soleil* and used under license. The trademark *LOVE* is owned by The *Cirque Apple* Creation Partnership and used under license. The trademarks *CRISS ANGEL* and *Believe* are owned by *Criss Angel* and used under license.

Viva *ELVIS* is a trademark owned by *Elvis Presley Enterprises, Inc.* and *Cirque du Soleil* is a trademark owned by *Cirque du Soleil*. Trademarks used under license. ©The *Cirque EPE* Partnership. *Elvis* name and likeness used under license.

YOU CAN REGISTER ONLINE AT:



OR REGISTER BY MAIL:

(Must be postmarked by March 10, 2012, individual only.
Team registration must be completed online at www.active.com)

Please print clearly and use a separate form for each participant

Name: _____

Address: _____

Phone Number: _____

E-mail: _____

Male Female

Date of Birth: _____
(month/day/year)

Check box if you are a *Cirque du Soleil* Artist, Staff, or Technician

Property/Show Name: _____

Age Divisions

- | | | | |
|-------------------------------------|--------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> 10 & under | <input type="checkbox"/> 25-29 | <input type="checkbox"/> 45-49 | <input type="checkbox"/> 65-69 |
| <input type="checkbox"/> 11-14 | <input type="checkbox"/> 30-34 | <input type="checkbox"/> 50-54 | <input type="checkbox"/> 70-74 |
| <input type="checkbox"/> 15-19 | <input type="checkbox"/> 35-39 | <input type="checkbox"/> 55-59 | <input type="checkbox"/> 75-79 |
| <input type="checkbox"/> 20-24 | <input type="checkbox"/> 40-44 | <input type="checkbox"/> 60-64 | <input type="checkbox"/> 80+ |

Pick your event:

(One individual per application please)

- 5K Run Fee: \$40
 1 Mile Fun Walk (non-competitive) Fee: \$30

Early-bird discount: Take \$5 off the above fees if your entry is postmarked by March 1, 2012. Fee includes access to the Springs Preserve museums and galleries through April 30, 2012.

Make checks payable to:

Springs Preserve

Mail Entry form to:

Run Away with *Cirque du Soleil* at the Springs Preserve
980 Kelly Johnson Drive, Suite 200
Las Vegas, NV 89119

email: 5krun@cirquedusoleil.com

Telephone: (702) 352-0112

Faxed entries cannot be accepted

1) RACE PARTICIPATION WAIVER

I hereby acknowledge that I have voluntarily applied to participate in the "Run Away with *Cirque du Soleil* at the Springs Preserve". I am aware that walking/running on a road is a potentially hazardous activity, and I am voluntarily participating in this activity with knowledge of the danger involved and hereby agree to accept any and all risks of injury or death. I agree to abide by any decision of a race official relative to my ability to safely complete the run/walk. I am aware of and voluntarily assume all risks associated with running/walking in the "Run Away with *Cirque du Soleil* at the Springs Preserve" including, but not limited to falls, contact with other participants, the effects of weather, including heat, humidity, extreme cold, traffic or other conditions of the road, all such risks being known and appreciated by me. I agree that I, my heirs, distributees, guardians, legal representatives and assigns will not make a claim against, sue, attach the property of, or prosecute *Cirque du Soleil*, ONE DROP, the Springs Preserve and the Las Vegas Valley Water District including any and all affiliated individuals, or any other race sponsors and their employees for injury or damage resulting from my participation in the "Run Away with *Cirque du Soleil* at the Springs Preserve." In addition, I hereby release and discharge *Cirque du Soleil*, ONE DROP, the Springs Preserve, Las Vegas Valley Water District, all race sponsors and affiliated organizations from all actions, claims or demands that I, my heirs, distributees, guardians, legal representatives, or assigns now have or may hereafter have for injury or damage resulting from my participation in the "Run Away with *Cirque du Soleil* at the Springs Preserve". If I do not follow the rules of this event, I understand that I may be removed from this competition. I give my permission to *Cirque du Soleil*, ONE DROP, the Springs Preserve and Las Vegas Valley Water District to use any photographs, videotapes and other recordings of me that are made during the course of the event. Incomplete and/or unsigned entries will not be accepted. Note: for your safety, no pets, bicycles, rollerblades, scooters or skateboards are allowed. Entry fees are non-refundable, non-transferable and non-tax deductible.

2) CHIP WAIVER

"I, the undersigned, agree to return the assigned timing chip I will use in the 5K Run immediately at the end of this event to the event organizers. If I lose, destroy or do not return the assigned chip, I understand that I will be held liable and billed (\$30) for the cost of the lost, destroyed or unreturned chip."

- I understand that, by signing in the space below, I have read and agree to the above stated terms in the Race Participation Waiver and the Chip Waiver.
- I would like to receive information about ONE DROP.
- I would like to receive information about the Springs Preserve and their upcoming events.
- I would like to receive information about *Cirque du Soleil* and special offers.
- I would like to ONLY receive information pertaining to the Run Away with *Cirque du Soleil* at the Springs Preserve event.

Date

Signature of Applicant

Print Name

Signature of Parent or Guardian (if under 18)

Print Name