

WIN A FAMILY GETAWAY WITH CIRQUE DU SOLEIL SWEEPSTAKES

*GENERAL CONDITIONS APPLICABLE TO ENTERING THE SWEEPSTAKES
NO PURCHASE OR MONETARY CONSIDERATION NECESSARY. VOID WHERE
PROHIBITED BY LAW. ENTRY IS FREE.*

1. SWEEPSTAKES DATES

The "Win a Family Getaway with Cirque du Soleil" ("**Sweepstakes**") is sponsored by Cirque du Soleil Orlando, Inc., 980 Kelly Johnson Drive, Las Vegas, Nevada 89119, USA ("**Cirque**"). The Sweepstakes runs from Thursday April 14, 2011 at 9:00 A.M. EST until Sunday June 5, 2011 at 11:59:00 P.M. PST ("**Sweepstakes Period**") and is subject to the following general conditions ("**Official Rules**"). Cirque shall be responsible for the Sweepstakes, its organization and its Official Rules. By entering Sweepstakes, Entrants agree to be bound by these Official Rules.

2. ODDS OF WINNING

Odds of winning a prize depend on the number of eligible entries received during the Sweepstakes Period. One (1) participation per person during the Sweepstakes Period. Any excess participation will be invalid for purposes of the Sweepstakes.

3. WHO CAN ENTER

The Sweepstakes is open to all residents of United States of America and Canada who have reached the majority in accordance with the laws of their residence at the time they enter the Sweepstakes, who have an email address and internet access prior to the start of the Sweepstakes Period, and who are Cirque Club members or becoming Cirque Club members during the Sweepstakes Period.

Employees, agents and representatives of Cirque, its subsidiaries, affiliated companies, controlling corporations, advertising or promotion agencies, sponsors, suppliers of materials, prizes and services related to the Sweepstakes, or any other person directly associated with the organization of the Sweepstakes, as well as members of their immediate families (father, mother, brothers, sisters, children), their legal or common law spouse, and any persons residing with these employees, representatives and agents are not eligible to participate.

4. HOW TO ENTER

NO PURCHASE NECESSARY.

Actual Member

If you are already a Cirque Club member of who have reached the majority in accordance with the laws of your residence at the time you enter the Sweepstakes ("**Actual Members**"), you can enter the Sweepstakes by clicking on the following link: www.cirquedusoleil.com/contest, entering your actual Cirque Club member login information ("**Registration Form**") and by providing the correct answer to the ability question: Which Cirque du Soleil show is playing in Orlando.

New Member

To enter the Sweepstakes, it is mandatory that you become a member of Cirque Club before the end of the Sweepstakes Period. To become a Cirque Club member ("**New Member**"), you may access and complete the electronic entry from available at:

www.cirqueclub.com/contest by entering your first and last name, complete address, country, postal code, phone number, age and e-mail address (collectively "**Personal Information**"). After becoming a member, you may complete the Registration Form to enter the Sweepstakes and provide the correct answer to the ability question: Which Cirque du Soleil show is playing in Orlando.

Alternative method of entry

You may after becoming a Cirque Club member, also enter using the following method (the "**Alternative Method of Entry**"):

On a hand-addressed 4"x6" postcard, hand print in block letters the following information: your name, address, phone number, age, e-mail address (if any) and the correct answer to the ability question: Which Cirque du Soleil show is playing in Orlando. ("**Mail-in Entries**"). Mail the postcard to:

Chantal Ouellet – Secretary, Internet & E-Commerce Dept
Cirque du Soleil – "Win a Family Escape with Cirque du Soleil" Sweepstakes
8400, 2nd Avenue, Montreal, Quebec,
H1Z 4M6 Canada

All Mail-in Entries must be postmarked by April 4, 2011 and received no later than June 3, 2011.

Actual Members and New Members who have duly completed the Registration Form or used the Alternative Method of entry shall be referred to collectively as the "**Entrants**" or individually as an "**Entrant**". Entrants must at all times use the same e-mail address. The use of more than one (1) e-mail address by an individual will result in automatic disqualification of that individual.

5. PRIZE

One (1) prize, subject to the conditions below:

- a) Round trip economy airfare for four (4) people from the international airport closest to the Winner's (as defined hereinafter) place of residence to Orlando, each airplane ticket having an approximate total retail value not to exceed 900 US\$ inclusive of all applicable taxes; ;
 - b) Four (4) Front & Center Tickets to see *Cirque du Soleil* show entitled La Nouba ("**Show**") at Walt Disney World® Resort in Orlando, each ticket having a retail value of US\$124;
 - c) Four (4) 3 Day Park-Hopper Passes, having a total retail value of US\$1084;
 - d) Three (3) night accommodation at a Deluxe Walt Disney World Resort in standard guest room which total value shall be US\$750; and
 - e) US\$500 spending money in cash;
- (collectively "**Prize**").

The total retail value of the Prize is approximately US\$6,430. No compensation will be awarded to the Winner or his/her guests if the value of the Prize is less than the approximate retail value hereinabove mentioned.

The following conditions apply to the Prize:

- (1) Unless explicitly included in the Prize description above, all costs, charges or expenses, including without limitation all other traveling expenses, money allocation, all taxes (including income, airport, hospitality or other taxes if applicable), insurance, fuel surcharges, travel related fees and items of a personal nature, passports and other travel documents, meals and beverages, internet access charges, bar and wine charges, room service, gratuities and local and long distance telephone calls are the sole responsibility of the Winner and his/her guest;
- (2) The guest accompanying the Winner must have reached majority;
- (3) Travel arrangements shall be made by Cirque at least twenty one (21) days prior to selected travel dates. Winner and his/her guests must travel together. The Winner must give Cirque the name appearing on his/her passport or on his/her identification paper used to travel, as well as the name and contact information of his/her guests. Once the arrangements are completed, no modifications will be accepted;
- (4) No compensation will be awarded to the Winner or his/her guests if the actual value of the traveling expenses is less than the allocation set forth above;
- (5) All seat locations to the show are subject to availability and seats shall be determined at the sole discretion of Cirque. Selected performance is subject to blackout dates, holidays and show extended dark periods. The Winner's selection of the performance shall be between July 9, 2011 and December 31, 2011 ("**Redemption Period**");
- (6) If the Prize or any part of the Prize is not used, no compensation will be awarded to the Winner and his/her guest;
- (7) All federal, state or local taxes are the sole responsibility of Winner;
- (8) No prize substitution or cash redemption allowed by the Winner. The Prize is not transferable. Cirque reserves the right to substitute a prize of equal or greater value if any portion of the featured Prize becomes unavailable; and
- (9) Other restrictions may apply.

6. DRAWING

The Winner of the Sweepstakes will be selected in a computer generated random drawing ("**Winner**") among all eligible and compliant Registration Forms and Mail-in Entries received before the end of the Sweepstakes Period. The random drawing will be conducted by a representative of Cirque du Soleil Orlando, Inc. at Cirque's International Headquarter at 8400, 2nd Avenue, Montreal, Québec, H1Z 4M6 Canada, on Monday June 6, 2011 at 3:00 PM EST. Winner will be notified by telephone or by email within seven (7) business days following the draw. In the event the Winner is unreachable, the Winner's Prize notification is returned as undeliverable or the Winner fails to comply with the provision of section 7 below, such Winner will forfeit the Prize. A forfeited Prize may be awarded to an alternate Winner in a random drawing from all remaining eligible entries received for the Sweepstakes.

Return of prize notification as undeliverable will result in disqualification and selection of an alternate Entrant. If the selected Entrant cannot reply within five (5) business days of being notified, he/she will not be entitled to his/her prize and another draw will take place to award the Prize.

7. WINNER NOTIFICATION AND QUALIFICATION, AND SELECTION OF ALTERNATE WINNERS

In order to be declared Winner, the Entrant selected pursuant to Section 6 above must meet the following conditions:

- a) Compliance with these Official Rules and conditions for eligibility;
- b) Selected Entrant must complete and return to Cirque, within five (5) business days of receipt, an affidavit or other document of eligibility, liability/publicity release and compliance with the Official Rules, confirming his or her compliance with the Official Rules, releasing Cirque, its directors, officers, employees, subsidiaries, affiliated companies, parent companies and agents from all liability, and except where prohibited by law, permitting Cirque and its representatives to use the selected Entrant name, likeness, statement concerning the Prize, place of residence, without compensation, in any publicity carried out by Cirque and for any required disclosures without Winner's consent ("**Declaration Form**"). The selected Entrant for the Prize may be required to furnish photographic identification in the form of a government-issued document. The Declaration Form must also be signed by the selected Entrant's guest before departure.

Failure of the Winner to meet any of the above-mentioned conditions will result in the Winner's automatic disqualification and loss of entitlement to his or her Prize. In such event, Cirque shall have the right to draw or select another Entrant as described in section 6 until the Winner has been determined and qualified.

8. PRIZE DELIVERY

Ten (10) business days following the receipt of his/her duly completed Declaration Form, Cirque will send (i) by mail a check representing the cash allocation; (ii) by mail or by e-mail, the traveling and the hotel reservation confirmation; and (iii) by e-mail or at the box office, the tickets for the Show and the passes to the park.

9. LIMITS OF LIABILITY; DISCLAIMERS

BY ENTERING THE SWEEPSTAKES, ENTRANTS AGREE TO BE BOUND BY THESE OFFICIAL RULES, AND AGREE TO RELEASE CIRQUE, ITS EMPLOYEES, AGENTS AND REPRESENTATIVES, ITS SUBSIDIARIES, ITS AFFILIATED COMPANIES, ITS CONTROLLING CORPORATIONS, ADVERTISING OR PROMOTION AGENCIES, SPONSORS, SUPPLIERS OF MATERIALS, PRIZES AND SERVICES RELATED TO THE SWEEPSTAKES, OR ANY OTHER PERSON DIRECTLY ASSOCIATED WITH THE HOLDING OF THE SWEEPSTAKES ("**RELEASED PARTIES**") FROM ANY AND ALL LIABILITY WHATSOEVER FOR LOSSES OR DAMAGES OF ANY KIND THAT RESULT FROM ACCEPTANCE, POSSESSION OR USE OF ANY PRIZE OR FROM ENTRY OR ATTEMPTED ENTRY INTO THE SWEEPSTAKES. THE RELEASED PARTIES ASSUME NO LIABILITY FOR LOST OR MISDIRECTED ENTRIES, WHETHER DUE TO TECHNICAL OR COMPUTER MALFUNCTIONS OR OTHERWISE OR ANY OTHER TECHNICAL OR COMPUTER MALFUNCTIONS, FRAUD, OR OTHER ERRORS. CIRQUE RESERVES THE RIGHT, AT ITS SOLE DISCRETION, TO CANCEL, TERMINATE OR SUSPEND THE SWEEPSTAKES IN ITS ENTIRETY, IN THE EVENT THAT THE WEBSITE IS INFECTED BY A VIRUS, A SOFTWARE BUT, THE WEBSITE IS HACKED, UNAUTHORIZED HUMAN INTERVENTION OCCURS OR THE INTEGRITY, ADMINISTRATION, IMPARTIALITY OR NORMAL OPERATION OF THE SWEEPSTAKES IS COMPROMISED IN ANY WAY.

10. GENERAL

- a) Entrants, by entering the Sweepstakes, agree to abide by the Official Rules, and that the decisions of Cirque is final and without appeal with respect to all aspects of the Sweepstakes including, without limitation, the eligibility and/or the disqualification of forms. All Registration Forms and Mail-in Entries submitted become the exclusive property of Cirque and will not be returned.
- b) The Registration Forms and Mail-in Entries are subject to audit by Cirque. Any Registration Forms and Mail-in Entries that, depending on the case, is incomplete, fraudulent, copied, received late, discriminatory, defamatory, offensive, obscene, vulgar or against good morals or prejudicial to Cirque, its subsidiaries, affiliated companies, parent corporations, their employees, agents, representatives, directors and officers, their advertising and promotion agencies or any other person related in any manner whatsoever to Cirque will automatically be rejected and will not be eligible for the Prize.
- c) The Prize must be accepted as described in these Official Rules, and may not be sold, transferred to another person, assigned, substituted for another prize, or exchanged in whole or in part for cash.
- d) For the purpose of these Official Rules, the Entrant is the person whose name appears on the Registration Form or Mail-in Entries and, in case of confusion, who owns the email address.
- e) The use of any automated entry software or any other mechanical or electronic means that permits the participant to automatically enter repeatedly is prohibited.
- f) The Winner is hereby advised that tax implications may arise from winning the Prize and it should seek independent financial advice prior to acceptance of his/her Prize.

11. PERSONAL INFORMATION RETENTION RULES FOR SWEEPSTAKES

When entering the Sweepstakes, the Entrants agree that their Personal Information collected by Cirque shall be used in accordance with applicable law: (i) in order for Cirque or its agent to contact the Entrants for the purposes of the Sweepstakes; and (ii) for marketing and promotional purposes in connection with *Cirque du Soleil* activities. The Entrant's Personal Information shall not be used for any other purposes unless expressly agreed otherwise by Entrant and shall be subject to all applicable laws.

In compliance with the Personal Data Protection Legislation in force, you are informed and you expressly consent the incorporation of your Personal Information into Cirque's database and its automatic treatment for the purposes abovementioned.

Cirque has adopted the technical and organizational measures necessary to ensure the security of the Personal Information and prevent their alteration, loss, unauthorized processing or access, having regard to the state of the technologic development.

At any time you may revoke your consent and exercise your rights of objection, access, rectification and cancellation addressing your notice to Cirque du Soleil Orlando, Inc., 980, Kelly Johnson Drive, Las Vegas, Nevada, 89119 USA. Please, for your convenience and to hold our databases up to date, kindly notify us any change in your Personal Information.

12. OFFICIAL RULES

For a copy of the Official Rules or for any complaints send a self-addressed stamped envelope with a written request for the list to Cirque:

“Win a Family Escape with Cirque du Soleil” Sweepstakes
Cirque du Soleil Orlando, Inc.
980 Kelly Johnson Drive
Las Vegas, Nevada
89119 USA

All complaints will be answered within a thirty (30) days period by mail or by email, as specified in the complaint.

13. DISPUTES, CHOICE OF LAW, CHOICE OF LANGUAGE AND SEVERABILITY

As a condition to participating in this Sweepstakes, each Entrant agrees that any and all disputes that cannot be resolved between the parties, and all causes of action arising out of or in connection with the Sweepstakes shall be resolved individually, without resort to any form of class action, exclusively before a court located in Las Vegas, Nevada, having competent jurisdiction, which court shall apply the laws of United States of America, without regard to the conflicts of laws principles thereof. The Entrant and Cirque hereby waive any and all right to trial by jury. If any provision of the Official Rules is declared or found by a court of competent jurisdiction to be illegal, unenforceable or void, then such provision will be null and void but each other provision hereof not so affected will be enforced to the full extent permitted by applicable law.

1. QUEBEC RESIDENTS

A Québec resident participant may submit a complaint: (i) concerning this Sweepstakes for a ruling or (ii) concerning the awarding of a prize to help settle the complaint, to the Régie des alcools, des courses et des jeux.