



For Immediate Release

## ***The Beatles*<sup>™</sup> *LOVE*<sup>™</sup> by *Cirque du Soleil*<sup>®</sup>**

**Director - Dominic Champagne, Music Directors – Sir George Martin & Giles Martin**

*The Beatles*<sup>™</sup> *LOVE*, a co-production with Apple Corps Ltd. and Cirque du Soleil, celebrates the musical legacy of *The Beatles* and is presented exclusively at The Mirage in Las Vegas. This joint artistic venture marks the first time that *The Beatles* company, Apple Corps Ltd., has agreed to a major theatrical partnership. The project was born out of a personal friendship and mutual admiration between the late George Harrison and *Cirque du Soleil* founder Guy Laliberté.

*LOVE* brings the magic of *Cirque du Soleil* together with the spirit and passion of *The Beatles* to create an intimate and powerful entertainment experience. It captures the essence of love that John, Paul, George and Ringo inspired during their astonishing adventure together.

Sir George Martin, *The Beatles* original producer, and his son Giles Martin worked with the entire archive of Beatles recordings to create the musical component for *LOVE*. The result is an unprecedented approach to the music for a stage production. "I think we have achieved a real sense of drama with the music, the audience will feel as though they are actually in the theatre with the band. People are going to be knocked out by what they are hearing!" said Giles Martin.

Using the master tapes at Abbey Road Studios, Sir George and Giles created a unique soundscape for *LOVE*. "We wanted to make sure there are enough good, solid hit songs in the show, but we don't want it to be a catalog of 'best of's'," said Sir George Martin. "We also wanted to put in some interesting and not well-known Beatles music and use fragments of songs. The show is a unique and magical experience." Apple Corps Ltd. released the *LOVE* album through Capitol/EMI Records on November 20, 2006. Available in stereo and 5.1, this is the first Beatles album available in 5.1 surround sound.

The soundtrack to *LOVE* won two Grammy Awards in the categories of Best Compilation Soundtrack Album for Motion Picture, Television or other Visual Medium and Best Surround Sound Album at the 50<sup>th</sup> Annual Grammy Awards Sun, Feb. 10<sup>th</sup>, 2008. Ringo Starr, along with Sir George Martin, *The Beatles* legendary producer, and his son, Music Producer Giles Martin, accepted the award for Best Compilation Soundtrack. During the acceptance speech, Ringo Starr gives tribute to the Martin's: "George Martin was involved then and now George, along with his son Giles, is involved again. They did a great job with the music and with *Cirque du Soleil* it turned into a beautiful dream."

Dominic Champagne, who directed and wrote the original concept for the show, explained his vision for *LOVE*. "I wanted to create a Beatles experience rather than a Beatles story, taking the audience on an emotional journey rather than a chronological one, exploring the landscapes and experiences that have marked the group's history," said the director.

*LOVE* is a Rock 'n' Roll poem, a magical mystery tour into the heart and soul of *The Beatles* music through an exploration of the aesthetic, political and spiritual trends of the 1960s. Inspired by the poetry of the lyrics, the creative team designed a series of scenes inhabited by colorful characters in extravagant costumes.

The international cast of 70 channels a raw, youthful energy evoking the exuberant and irreverent spirit of *The Beatles*. High-energy fusions of urban, freestyle dance, aerial performance and fast-paced athleticism make LOVE a visual and musical feast.

LOVE is presented in a custom-built theatre at The Mirage featuring 360° seating and advanced high definition video projections with 100-foot digital, moving images. The panoramic surround sound system will envelop the audience who will experience *The Beatles* music like never before...

**Inspiration:** John Lennon, Paul McCartney, George Harrison, Ringo Starr.

**Cirque du Soleil Creative Team:**

Guy Laliberté – Guide, Show Concept Creator  
Dominic Champagne – Director and Writer, Show Concept Creator  
Gilles Ste-Croix – Director of Creation, Show Concept Creator  
Chantal Tremblay – Associate Director of Creation  
Jean Rabasse – Theatre and Set Designer  
Philippe Guillotel – Costume Designer  
Jonathan Deans – Sound Designer  
Yves Aucoin – Lighting Designer  
Francis Laporte – Video Projection Designer  
Hansel Cereza and Dave St-Pierre – Choreographers  
Guy St-Amour – Acrobatic & Rigging Designer  
Daniel Cola – Acrobatic Performance Designer  
Nathalie Gagné – Make-up Designer  
Patricia Ruel – Props Designer  
Michael Curry – Puppet Designer

**Guest Creators:**

Geneviève Dorion-Coupal – Choreographer  
Daniel Ezralow – Choreographer  
Margie Gillis – Choreographer  
Alexis Martin – Dramaturge Consultant  
François Pérusse – Comic Audio-clips Designer  
André Simard – Aerial Acrobatic Designer

**Guest Creators 2016:**

Napoleon & Tabitha Dumo – Choreographers  
André Kasten and Leah Moyer – Choreographers  
Mukhtar O.S. Mukhtar - Choreographer  
Dandypunk – Video Projection Design  
Dan Niehaus and Ghislain Malardier – Acrobatic Performance Design

**For Apple Corps Ltd.:**

Sir George Martin – Music Director  
Giles Martin – Music Director  
Neil Aspinall – Executive Producer

**PERFORMANCE SCHEDULE:**

- *The Beatles*™ LOVE™ performs Thursday through Monday at 7 p.m. and 9:30 p.m.
- There are no performances on Tuesdays and Wednesdays

## **TICKET PRICES**

\$79, \$98.50, \$104, \$130, \$155, \$180

Note: tickets prices do not include taxes and fees.

## **TO RESERVE TICKETS:**

By phone: 702.792.7777 or 800.963.9634

Online: [www.cirquedusoleil.com/love](http://www.cirquedusoleil.com/love), [www.thebeatles.com](http://www.thebeatles.com) or [www.mirage.com](http://www.mirage.com)

In person: At the LOVE™ box office at The Mirage or any of the MGM Resorts International box offices in Las Vegas

## **About The Beatles™ LOVE™ and Cirque du Soleil**

LOVE, a *Cirque du Soleil* creation and co-production with Apple Corps Ltd., celebrates the musical legacy of *The Beatles* and is presented exclusively at The Mirage in Las Vegas. LOVE marks the first time that *The Beatles* company, Apple Corps Ltd., agreed to a major theatrical partnership. The project was born out of a personal friendship and mutual admiration between the late George Harrison and *Cirque du Soleil* founder Guy Laliberté. *The Beatles* LOVE by *Cirque du Soleil* opened to rave reviews on June 30, 2006 and has played to more than 7.5 million audience members. LOVE is the recipient of three GRAMMY Awards.

## **About Cirque du Soleil**

From a group of 20 street performers at its beginnings in 1984, *Cirque du Soleil* is now a major Quebec-based organization providing high-quality artistic entertainment. The company has close to 4,000 employees, including 1,300 performing artists from close to 50 different countries. *Cirque du Soleil* has brought wonder and delight to more than 160 million spectators in more than 300 cities in over forty countries on six continents.

In Las Vegas, *Cirque du Soleil* has seven permanent resident shows. These productions include *Mystère* at Treasure Island, "O" at Bellagio Resort & Casino, *Zumanity* at New York-New York Hotel & Casino, *KÀ* at MGM Grand Hotel & Casino, *The Beatles* LOVE at The Mirage Hotel & Casino, *Michael Jackson ONE* at Mandalay Bay and *MINDFREAK LIVE!* starring Criss Angel at Luxor Hotel and Casino.

For more information, visit the *Cirque du Soleil* website at [www.cirquedusoleil.com/lasvegas](http://www.cirquedusoleil.com/lasvegas). Like us on [Facebook](#) or Tweet us: [@Cirque](#).

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*Cirque du Soleil*

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