

CIRQUE DU SOLEIL®



GOLD LOUNGE

Located right across from the Viva ELVIS theater lobby at ARIA Resort & Casino in Las Vegas, Gold Lounge is a sleek ultra-lounge designed by Cirque du Soleil and characterized by its glamorous feel. A great alternative to the pulsating vibe of a dazzling nightclub, Gold Lounge will allow guests to enjoy cocktails within an artistic and visually arresting scene.

The Name

The name "Gold Lounge" is inspired by the color that was dominant in Elvis' house and in his life. Elvis was also the first artist of his genre to receive Gold records for his songs.

The Decor

Inspired by Elvis Presley's Graceland, the lounge's modern decor consists of design patterns found within the Memphis mansion and black and gold color palettes that exude sophistication and a sense of refinement. Its long bar (which has the same shape as the bar located in Elvis' house in Graceland) and strategically positioned clusters of seating are designed to stimulate conversation and promote social interaction amongst all visitors.

All walls, including the bar, railings and pillars, are covered in gold brass with a creative design pattern in each of the windows and circular salons. The venue is furnished with high-end Italian black leather furniture. The monkey wall panels allow a maximum of interaction and transparency with the exterior of the lounge. There are monkeys incorporated in the pattern of wall panels in reference to book holders in the shape of golden little monkeys in Elvis' house. A life-size horse-shaped lamp welcomes guests at the entrance, in reference to an actual small lamp in the same shape that can be seen in his Graceland house and representing the stables in which Presley spent much of his time.

The Entertainment

The Gold Lounge is portrayed and designed as the place where Elvis would hang out after a show or while out on the town. Guests can enjoy the Gold Lounge for pre/post-show cocktails, after-dinner drinks and also for nighttime club parties. The Lounge features DJ entertainment nightly:

- Sunday to Tuesday: DJ Silence
- Wednesday: DJ Jon Pearce
- Thursday: DJ G-Square
- Friday: DJ Tino
- Saturday: DJ Que

Nightly, the music will change as the night progresses:

5:00pm to 9:00pm (Viva ELVIS Show at 7:00pm)

Upbeat Classic rock

Upbeat Elvis remixes, Gran Funk Railroad, Rolling Stones, Queen, Jimi Hendrix, KISS

9:00pm to 10:00pm (second Viva ELVIS Show at 9:30pm)

Music will begin to transition throughout the hour from Classic rock to more up-tempo very commercial House

Upbeat Elvis remixes, Junkie XL, Oakenfold, Madcon

10:00pm to 11:00pm

Transition to nightclub

DJ starts and begins to transition to Top 40

Audio Boys, pop

11:00pm to 4:00am

Full nightclub

Nightclub mix similar to Bank

Top 40 oriented, commercial, Minimal Hip Hop

Upbeat Elvis remixes

Facts and Figures

Square footage: 3,756 square feet (5,000 including back of house)

Open seven days a week from 5:00pm to 4:00am:

cocktails and small bites from 5:00pm to 10:00pm

nightclub hours from 10:00pm to 4:00am.

Capacity: 198

Number tables/booths: 24

Signature cocktail menu by Ken Hall

Designer: Cirque du Soleil

Gold Lounge is operated and managed by The Light Group